

Director of Communications

Franklin County Children Services is a public agency mandated by federal and state law to ensure that our community's children are safe and well cared for. Through collaboration with families and their communities, we advocate for the safety, permanency, and well-being of each child we serve in a manner that honors family and culture.

Franklin County Children Services is currently seeking a Director of Communications. This employee: directs a comprehensive agency communications program internally and externally including website and social media coordination; directs marketing, branding and development activities; handles media relations including responding to crisis media calls and developing positive media stories; ensures coordinated agency message on all print and electronic media and agency materials; and writes copy for brochures, articles, annual reports and event programs. They serve as an agency ambassador at various community functions; develop strategies to improve community relations; serve as a member of senior management; serve on various committees; administer and prepare division budget and personnel plans; and oversee the communications division.

The employee also writes speeches for board members and the executive director; oversees professional and public education programs; presents oral/written materials to public groups as agency spokesperson; develops special events and promotional opportunities for the agency; and represents agency on community task groups and committees. They manage community outreach (including a small percentage of recruitment activities for foster and adoptive parents and volunteers) and the volunteer program.

Advantages of Working at Franklin County Children Services:

- Health Care Benefits - Medical/Dental/Vision/RX/Mental Health/EAP
- Life Insurance Plans
- 10 Paid Holidays, 5 Personal Days and 2 Weeks' Vacation after your first year!
- Employee contributes 1.5% towards retirement (OPERS – Ohio Public Employees Retirement System)
- Tuition Reimbursement
- College loan repayment and Perkins Loan Deferment/Pay-Off
- Longevity Pay/Length of Service Pay
- Opportunities for Advancement!

Qualifications:

- The ideal candidate will possess a master's degree in journalism, marketing, public affairs, or a related degree; supervisory experience, and seven years of related experience.
- The successful candidate will have experience and demonstrated success in community collaboration. They will have evidence of strong writing, editing, interpersonal, presentation and media crisis response skills.

- All positions are subject to criminal background, fingerprinting, employment verification, and motor vehicle report checks. All offers of employment are contingent on receipt of a negative pre-employment drug test.

How Do I Apply?

Please send resume and cover letter to fccshr@fccs.us.

You can view a complete position description and get additional details about openings on our website at <http://childrenservices.franklincountyohio.gov/about/employment.cfm>